

[We claim:

1. A holder for an apparel belt, said belt having a strap portion and a buckle portion, said holder comprising:
 - (a) an elongated sleeve having a front face and a back face, said sleeve adapted to receive said strap portion through an opening in one end thereof and hold said belt in a storage position wherein said strap portion is substantially fully received in said sleeve or a display position wherein said strap portion is partially received in said sleeve; and
 - (b) an elongated extension on said one end of said back face, said extension having a retaining means for retaining said belt in said display position thereby exposing said buckle portion and a part of said strap portion for display.
2. The holder according to claim 1 wherein said elongated extension is adapted to fold over and cover said buckle portion when said belt is in said storage position.
3. The holder according to claim 1 or 2 wherein said elongated extension includes means for hanging said holder from a rack.
4. The holder according to claim 3 wherein said means for hanging is an orifice.
5. The holder according to claim 1 or 2 wherein said buckle portion has a prong pivotally connected to one side of said buckle portion and adapted to abut an opposite side of said buckle portion and wherein said retaining means is a tongue with an orifice adapted to receive said prong between said one side and said opposite side.

6. The holder according to claim 1 or 2 wherein said belt includes a belt loop and said retaining means is a transverse band on said extension adapted to abut said loop.

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The holder according to claim 2 additionally including means for fastening said extension to said sleeve.

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The holder according to claim 7 wherein said means for fastening is a transverse band on the front face of said sleeve adapted to receive a portion of said extension between said band and said front face.

9. The holder according to claim 1 or 2 wherein said sleeve contains openings on said front face.

10. The holder according to claim 1 or 2 wherein said front face includes at least two transverse bands adapted to retain said belt strap between said bands and said front face.

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